

Information on Data Protection for Shareholders of Bayerische Motoren Werke Aktiengesellschaft.*

With the following information we would like to inform you about the processing of your personal data as a shareholder of Bayerische Motoren Werke Aktiengesellschaft (hereinafter “BMW AG”). Further information on the processing of personal data by BMW AG can be found at www.bmwgroup.com/en/general/data_privacy.html.

1. Who is responsible for processing my data and who is the data protection officer?

The data controller is Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 Munich, registered office and court of registration: Munich, HRB 42243.

You can contact our data protection officer at the above address or at datenschutz@bmw.de.

2. What data do we process from you and for what purpose?

We process your personal data exclusively for the purposes provided for in the German Stock Corporation Act in connection with the Annual General Meeting. If you register for the Annual General Meeting, we will process your name, address and details of your shares (number and type of shares held) in order to enable you as a shareholder to exercise your rights at the Annual General Meeting. All shareholders or their proxies respectively attending the Annual General Meeting are entered with their contact details in the list of participants which is required by law. In the event of a request for items to be added to the Agenda, counterproposals or election proposals, we must publish some of your personal data in compliance with the provisions of the German Stock Corporation Act. If you contact us by e-mail or wish to receive business documents that are to be made accessible, we will save your e-mail address exclusively for the purpose of processing this request. If you authorise another person to follow the Annual General Meeting and/or to exercise the associated rights, BMW AG will process the name and address of your authorised representative in order to ensure that the Annual General Meeting is held properly. In this case, you must inform the authorised representative about the data processing of his/her personal data by BMW AG.

Legal basis for the processing of your personal data in all these cases is the German Stock Corporation Act (§ 123 AktG in conjunction with § 17 Articles of Incorporation of BMW AG and §§ 124, 126 et seq., 129 AktG) and Art. 6 (1) lit. c) GDPR.

In addition, we also process personal data to protect legitimate interests in the sense of Art. 6 para. 1 lit. f) GDPR. This applies in particular to questions that are submitted in accordance with Art. 1 para. 2 of the Act on Measures in Corporate, Cooperative, Association, Foundation and Home Ownership Law to Combat the Effects of the COVID-19 pandemic in connection with the specifications in the notice of the Annual General Meeting. The name of the shareholder will be disclosed in response to his/her question. The processing is necessary to ensure that the Annual General Meeting proceeds in an orderly manner.

3. How long do we save your data?

We will store your personal data for as long as is required for the purpose in question; your data will be stored for a longer period of time only if this is required by law. If data is processed for

several purposes, the data will be deleted or only stored in a form that cannot be directly traced back to you as soon as the last stated purpose has been fulfilled.

4. Who do we share data with and how do we protect it?

We use external service providers and their subcontractors for the handling of the Annual General Meeting, who process your data exclusively within the EU. We may also share your personal data with other third parties, particularly authorities, in order to fulfil legal obligations of disclosure (e.g. when a shareholder's percentage of voting rights passes certain legal thresholds). If you or your authorised representative attend the Annual General Meeting, other participants and BMW shareholders may inspect the personal data entered in the list of participants in accordance with § 129 of the German Stock Corporation Act.

5. What rights do I have as an affected person?

You may claim certain rights under the GDPR and other relevant data protection regulations. Under the GDPR, you are entitled to claim the following specific rights vis-à-vis BMW AG as the data subject:

- the right of access by the data subject (Art. 15 GDPR)
- the right of rectification (Art. 16 GDPR)
- the right to erasure (Art. 17 GDPR)
- the right to restriction of processing (Art. 18 GDPR)
- the right to data portability (Art. 20 GDPR)
- the right to object (Art. 21 GDPR).

Further information on your rights can be found at www.bmwgroup.com/en/general/data_privacy.html.

6. To whom can I turn as an affected person?

If you have any questions regarding the use of your personal data, please contact us at hv@bmw.de or call +49 89 382 11793.

You can also contact the responsible data protection officer at BMW AG: Stefan Winkler, BMW AG, Petuelring 130, 80788 Munich, Germany, datenschutz@bmw.de.

BMW AG takes your concerns and rights very seriously. However, if you are of the opinion that we have not sufficiently complied with your complaints or concerns, you have the right to file a complaint with a data protection authority (Art. 77 GDPR). The data protection supervisory authority responsible for BMW AG is: Bayerisches Landesamt für Datenschutzaufsicht, Promenade 27, 91522 Ansbach.

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