

BMW
GROUP



ROLLS-ROYCE
MOTOR CARS LTD

BMW GROUP ANNUAL CONFERENCE 2023.

15 MARCH 2023.

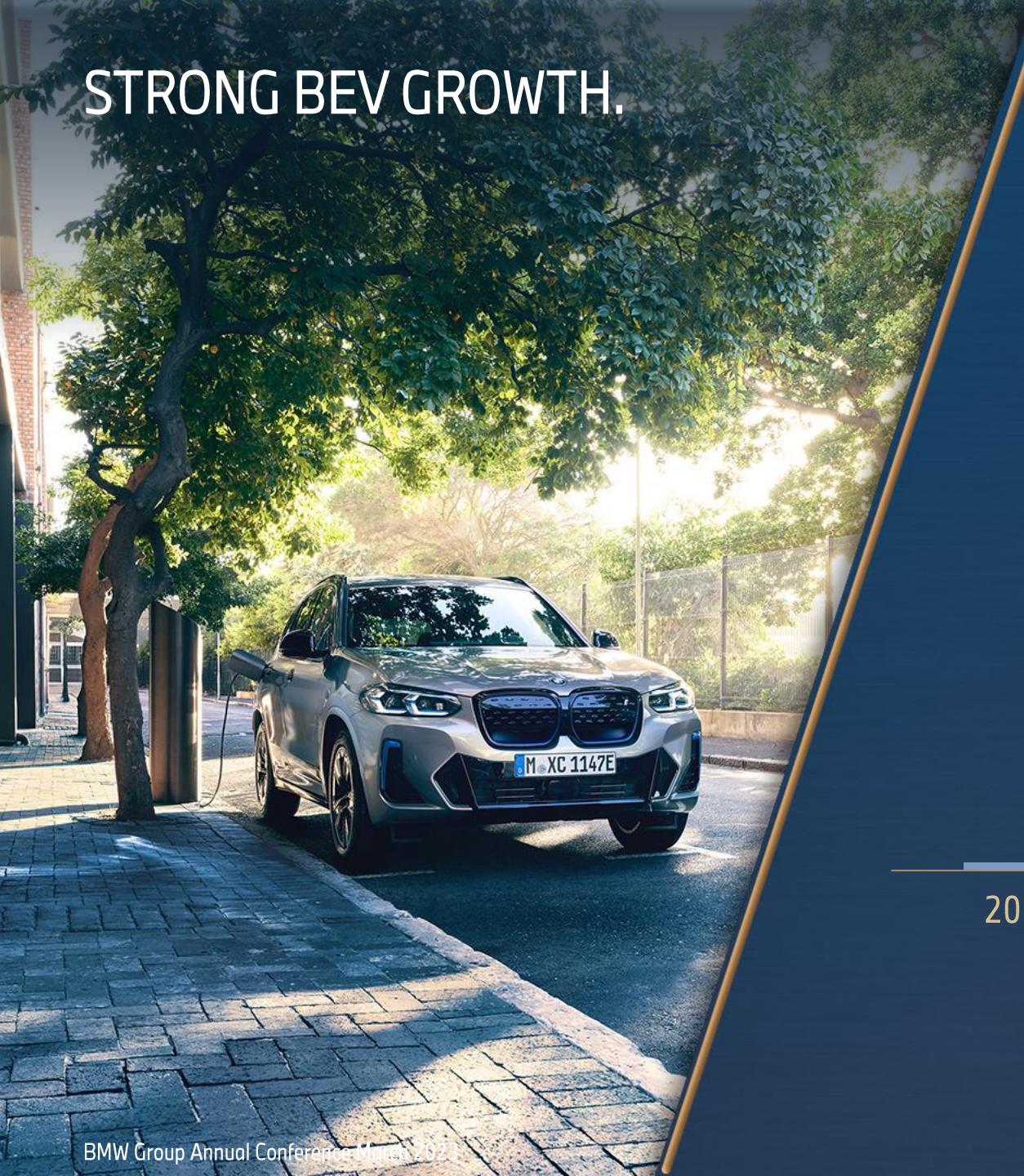
OUR WAY INTO THE FUTURE.

OLIVER ZIPSE.

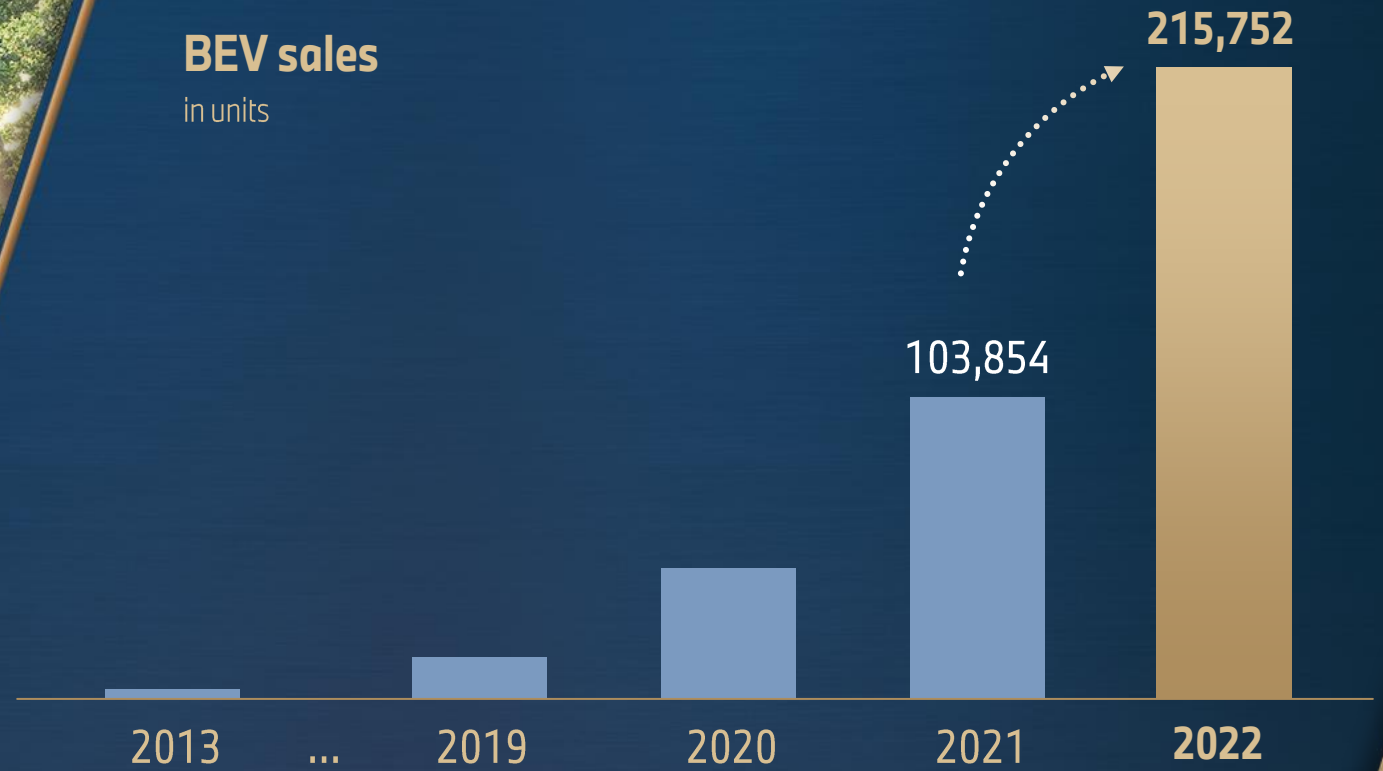
Chairman of the Board of Management of BMW AG.



STRONG BEV GROWTH.



BEV sales in units



OUR AMBITIOUS TARGET FOR 2023:

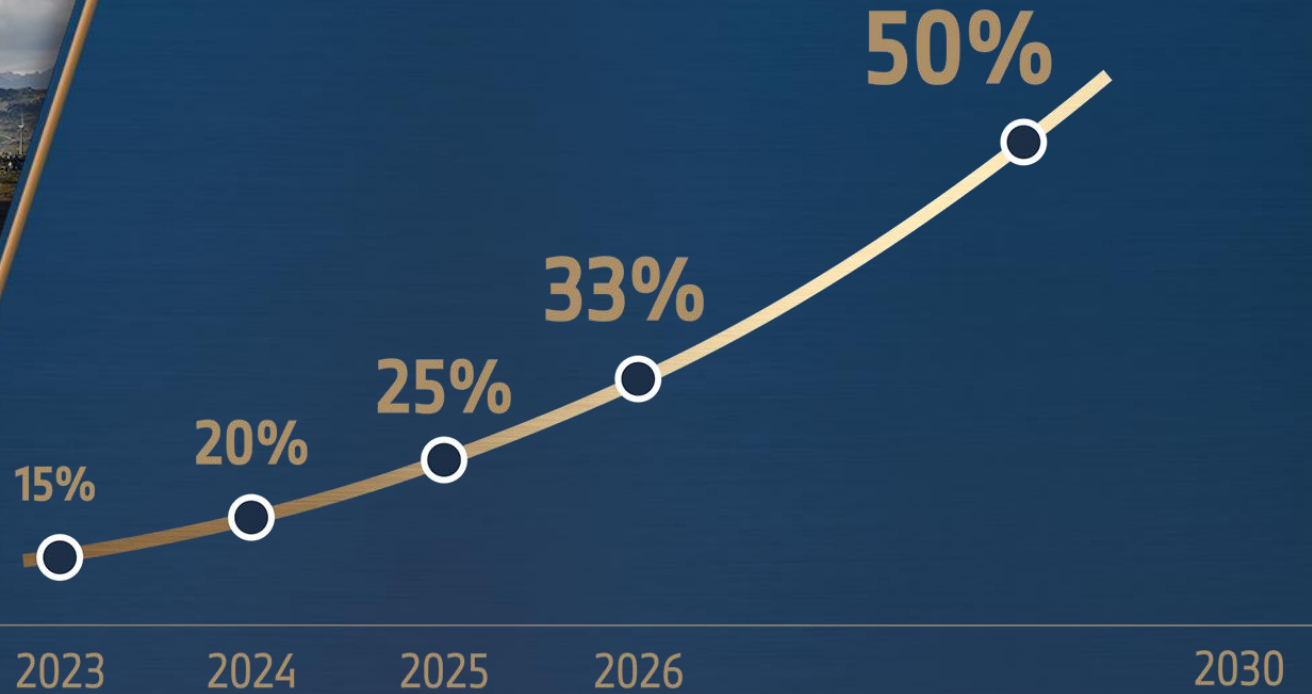
15% BEV SHARE
OF OVERALL SALES.



ACCELERATING OUR ALL-ELECTRIC VEHICLE RAMP-UP.



BEV share
of overall sales



FULLY-ELECTRIC BUSINESS SEDAN: THE NEW BMW i5 TO LAUNCH THIS YEAR.



PRODUCTION START OF NEUE KLASSE. AT LEAST SIX MODELS WITHIN THE FIRST 24 MONTHS.



2025
DEBRECEN, HUNGARY



2026
MUNICH, GERMANY



2027
SAN LUIS POTOSÍ, MEXICO

EXTENSIVE "LOCAL FOR LOCAL" APPROACH FOR E-MOBILITY. E-COMPONENT AND HIGH-VOLTAGE BATTERY PRODUCTION ON THREE CONTINENTS.



BMW iX5 HYDROGEN.
PILOT FLEET GOES INTO SELECTED MARKETS THIS YEAR.



NEUE KLASSE FROM 2025 ON.
WE ARE EMBARKING ON A NEW ERA OF MOBILITY.



ELECTRIC

DIGITAL



CIRCULAR

CONSUMPTION AND EMISSION DATA.

BMW i4 M50.

Power consumption in kWh/100km WLTP (combined): 22.5-18.0;
CO₂-emissions in g/km: 0.

BMW iX M60.

Power consumption in kWh/100km WLTP (combined): 24.5 – 21.9;
CO₂-emissions in g/km (combined): 0.

BMW iX xDrive 50.

Power consumption in kWh/100km WLTP (combined): 23 – 19.8;
CO₂-emissions in g/km (combined): 0.

BMW i7 xDrive60.

Power consumption in kWh/100km WLTP (combined): 19.6 – 18.4;
CO₂-emissions in g/km (combined): 0.

MINI Cooper SE.

Power consumption in kWh/100km WLTP (combined): 17.6 – 15.3;
CO₂-emissions in g/km (combined): 0.

BMW iX1 xDrive30.

Power consumption in kWh/100 km WLTP (combined): 18.1 – 16.8;
CO₂-emissions in g/km (combined): 0.

BMW iX xDrive 40.

Power consumption in kWh/100 km WLTP (combined): 22.5 – 19.3;
CO₂-emissions in g/km (combined): 0.

BMW iX3.

Power consumption in kWh/100 km WLTP (combined): 18.9 – 18.5;
CO₂-emissions in g/km (combined): 0.

BMW iX5 Hydrogen.

Power consumption in kg H₂/100 km WLTP: 1.19;
CO₂-emissions in g/km (combined): 0.

Rolls-Royce Spectre.

Power consumption in kWh/100 km WLTP (combined): 21.5;
CO₂-emissions in g/km (combined): 0.

* The figures for fuel consumption, CO₂ emissions and power consumption are calculated based on the measurement methods stipulated in the current version of Regulation (EU) 715 / 2007. This information is based on a vehicle with basic equipment in Germany; ranges take into account differences in wheel and tyre size selected as well as optional equipment and can change based on configuration. The figures have been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. For vehicles that were newly type approved on or after January 1, 2021, official figures are only based on WLTP. In the vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are also based on CO₂ emissions. For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on fuel consumption, CO₂ emissions and power consumption of new cars", available at www.dat.de/co2