

Terms of Use for the online service of BMW AG for the Annual General Meeting on 11 May 2022

I. Scope

These Terms of Use apply to the online service for the Annual General Meeting of Bayerische Motoren Werke Aktiengesellschaft ("BMW AG" or the "Company") at www.bmwgroup.com/agm-service. In addition, the provisions set out in the "Convening of the Annual General Meeting 2022" and "Notes on the rights of shareholders" at www.bmwgroup.com/agm apply.

II. Proxy authorisation and instructions to the voting representatives appointed by the Company

1. Until voting at the Annual General Meeting on 11 May 2022 begins, proxy authorisation and voting instructions to the voting representatives of BMW AG appointed by the Company (BMW proxies) can be issued, amended or revoked via the online service.
2. BMW AG has appointed Ms Ritu Chandy, Ms Veronika Rösler and Mr Andreas Stöffler as voting representatives with sole power of representation and bound by instructions.
3. The BMW proxies are obliged to vote on the proposed resolutions in accordance with your specific voting instructions. In the event of separate votes on combined resolution proposals under one agenda item, your voting instruction shall apply accordingly to the individual resolution proposal
4. In case of extraordinary votes, BMW proxies can only cast votes on your behalf if you issue new voting instructions via the online service by the beginning of the extraordinary vote. The BMW proxies cannot represent you in an extraordinary vote based on voting instructions previously given online or in writing for the regular vote.
5. If you issue several consecutive voting instructions on a proposed resolution, BMW proxies will vote based on the last voting instructions received by BMW AG. Previously received voting instructions are being revoked upon receipt of new voting instructions.
6. If BMW proxies are authorised, their name will be included in the list of participants. Your name will not be disclosed.
7. Common stock shareholders or their authorised representatives who have cast votes by proxy authorisation and voting instruction may obtain a voting confirmation as to whether and how the votes were counted via the BMW AG online service up to one month after the day of the Annual General Meeting.
8. The legal relationship between the common stock shareholders and the BMW proxies is governed by German law.

III. Online postal voting

1. Until voting at the Annual General Meeting on 11 May 2022 begins, postal votes can also be cast, changed or revoked via the online service.
2. In the event of separate votes on combined resolution proposals under one agenda item, your postal vote shall apply accordingly to the individual resolution proposal.

3. In case of extraordinary votes, online postal votes may be cast up to the beginning of voting. Postal votes previously cast online or in writing for the regular vote shall be disregarded in the case of an extraordinary vote.
4. If you cast several consecutive postal votes on a proposed resolution, the last votes received by BMW AG will be taken into account in the vote. Any postal votes previously received will be revoked upon receipt of new postal votes.
5. The casting of postal votes does not, in the legal sense, entail participation in the Annual General Meeting. Postal votes are therefore not to be included in the register of participants.
6. Common stock shareholders or their authorised representatives who have cast votes by postal vote may obtain a voting confirmation as to whether and how the votes were counted via the online service of BMW AG up to one month after the day of the Annual General Meeting.

IV. Proxy authorisation of third parties

1. Until the end of 8 May 2022, you can grant proxy authorisation to third parties via the BMW AG online service. If you wish to grant proxy authorisation in the period from 9 May 2022 until the end of the Annual General Meeting, please contact the shareholder hotline at +49 (0) 89-201-90368.
2. Please note that your shareholder rights can only be exercised by your authorised representative for the duration of the authorisation. If, after granting proxy authorisation to a third party, you yourself cast votes by postal vote or by granting proxy authorisation and voting instructions to the BMW proxies, this will revoke the proxy authorisation to the third party. If you wish to revoke a granted proxy authorisation to a third party without granting it again to another person and without casting votes yourself, please contact the shareholder hotline at +49 (0) 89-201-90368.
3. If several persons are named as authorised representatives at the same time, only the person indicated first will receive access data to the online service. If several proxy authorisations are issued consecutively, the last proxy authorisation received by BMW AG will be considered valid. Previously received proxy authorisations are revoked upon receipt of a new proxy authorisation.

V. Submission of questions

1. Until the end of 9 May 2022, you can submit questions relating to an item on the agenda via the online service.
2. In addition, BMW AG offers its shareholders, on a voluntary basis, to submit follow-up questions via the online service during the Annual General Meeting within a period determined by the chairman of the meeting.
3. The number of follow-up questions is limited to one per question originally asked and a total of two follow-up questions per shareholder. They must not exceed 500 characters. A follow-up question must relate to the answer of a question previously duly submitted by the shareholder himself via the online service. It must not go beyond the content of the original question.
4. BMW AG may not answer questions and follow-up questions if they do not meet the requirements described in the "Notes on the rights of shareholders" at www.bmwgroup.com/agm.

VI. Submission of statements

1. Until the end of 6 May 2022, you can use the online service to submit statements relating to an item on the agenda of the Annual General Meeting in text form or by video.
2. Statements may be submitted in German or English. The length of a statement in text form should not exceed 10,000 characters, and the length of video statements should not exceed four minutes. A neutral background should be used for video statements. Only video statements in which the shareholder or his proxy appears are permitted. Only one statement may be submitted per shareholder.

3. The Company intends to publish the submitted statements in the online service accessible to registered shareholders and thus make them available to the Company and the registered shareholders before and during the Annual General Meeting. In addition, it is planned to play shareholder video statements during the Annual General Meeting.
4. Prerequisite for the publication of shareholder statements is compliance with the following requirements:

	Statements in text form	Video statements
Language*	German or English	German or English
Length	max. 10,000 characters (incl. spaces)	max. 4 minutes
Format	Entry of the text of the statement in a text box in the online service	mp4 (recommended), avi and mov
Identification of the shareholder	Name and place of residence/registered office (without address)	1. Name and place of residence/registered office (without address) 2. Shareholder or shareholder representative must be visible in the video and give a verbal statement
Form	Text form	1. Video with picture and sound 2. Speaker continually visible in front of a neutral background
Content	1. Reference to an item on the agenda of the AGM 2. No offensive, discriminatory or criminally relevant content or obviously false factual allegations 3. No advertising or product placements	
Third party rights	By uploading the statement, the shareholder or shareholder representative confirms that the publication of the statement does not violate any rights of third parties and that he/she agrees to the publication including the name and place of residence/registered office.	
Submission	Statements in text form or as video must be submitted via the online service for the AGM at www.bmwgroup.com/agm-service .	

* Statements published in the online service will not be translated by the Company.

5. If a submitted statement meets the procedural and content-related requirements, it will be published in the online service after being reviewed by BMW AG, disclosing the name of the shareholder or authorised representative. In addition, it is planned to play shareholder videos statements during the Annual General Meeting, also indicating the shareholder's name.
6. Motions to add items to the agenda, countermotions, election proposals or other motions may not be made by submitting a statement. The procedure for exercising these rights and opportunities for participation is described in the „Notes on the rights of shareholders “ at www.bmwgroup.com/agm.
7. The opportunity to submit statements is a voluntary offer by BMW AG to the shareholders that goes beyond the legal requirements. There is no legal entitlement to the publication of a submitted statement. BMW AG reserves the right not to publish or to abridge statements if they contain offensive, discriminatory or criminally relevant content or if they contain obviously false factual allegations or if there are indications that third party rights could be infringed by publication of the statement. The same applies to statements that are not related to the agenda or exceed a duration of four minutes or a length of 10,000 characters. The Company also reserves the right to limit broadcasting of video statements if this is necessary with regard to a reasonable duration of the Annual General Meeting. In this case, a selection will be made from the submitted video statements at its due discretion.
8. Withdrawal of a submitted statement is accepted until 6 p.m. on 9 May 2022 by sending an e-mail to hv-service@bmw.adeus.de and stating the name and accession number.

VII. Duties of care of the users of the online service

1. When you receive your registration confirmation, please make sure that it is undamaged and that you keep it in a safe place. It is not permitted to pass on your access data to unauthorised persons. If you suspect that your login data to the online service has been misused, please report this immediately to the shareholder hotline at +49 (0) 89-201-90368 hv@bmw.de so that we can block your personal access and supply you with new access data.
2. Please make sure to properly close and log out of the online service after use.

VIII. Stability and availability / exclusion of liability

1. The stability and availability of the online service of BMW AG can be subject to fluctuations and disruptions according to the current state of the art. Neither BMW AG nor the employees and service providers it employs have any influence on the availability, functionality, stability and reliability of the telecommunications network and the Internet services used by third parties. Should we detect, despite all security precautions, unauthorised external influences on the data stored for the purposes of receiving and exercising authorisations and instructions and for the exercise of voting rights and treated in accordance with the EU General Data Protection Regulation and the Federal Data Protection Act, we reserve the right to interrupt or terminate the use of the online service of BMW AG without further notice. In this case, only votes, authorisations and, if applicable, instructions given in the online service of BMW AG will be taken into account, the manipulation of which can be excluded.
2. BMW AG assumes no warranty or liability for the functionality, availability, stability and reliability of the online service. Furthermore, BMW AG assumes no liability for access to the system including access to the internet services used and the network elements provided by third parties. Nor does BMW AG accept any responsibility for errors and defects in the hardware and software used, including that used by service providers.
3. The exclusion of liability does not extend to damage to life, body or health or other damage for which BMW AG is responsible, insofar as such damage is attributable to intent or gross negligence on the part of BMW AG or its agents
4. If you encounter technical problems, please contact the BMW AG shareholder hotline at +49 (0) 89-201-90368 or by e-mail to hv-service.bmw@adeus.de or in writing to BMW AG, c/o ADEUS Aktienregister-Service-GmbH, Postfach 57 03 64, 22772 Hamburg.

IX. Information on data protection

BMW AG processes personal data in connection with the preparation, execution and follow-up of the Annual General Meeting. Further details on data protection can be found in the BMW AG online service under "Information on data protection" or at www.bmwgroup.com/agm.