

DISCLAIMER.

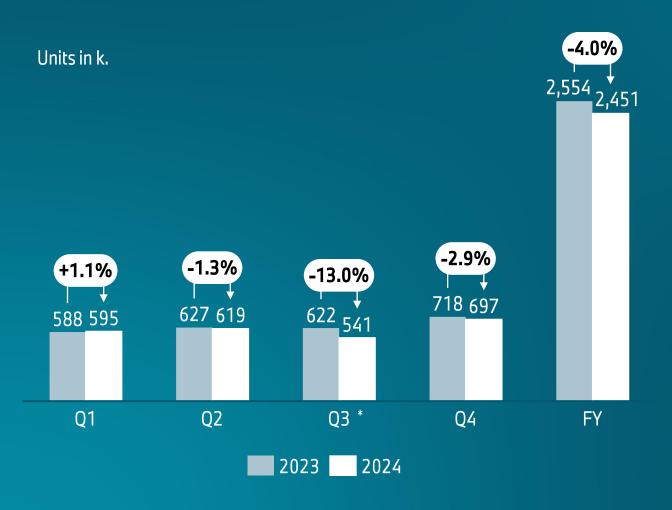
The information provided is provisional and may be subject to adjustments.

The official financial statements will be provided in our 2024 report, which we will release on March 14th 2025.

Statements about future performance of BMW AG are forward-looking and based on current expectations. They are subject to risks and uncertainties, and final results may differ.

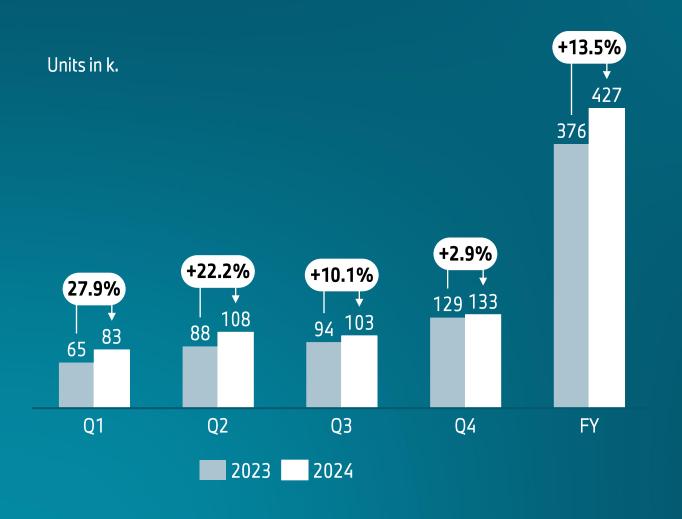


GLOBAL RETAIL SALES. SLIGHT DECREASE IN LINE WITH REVISED GUIDANCE.





BMW GROUP BEV RETAIL SALES. SIGNIFICANT INCREASE IN LINE WITH GUIDANCE.





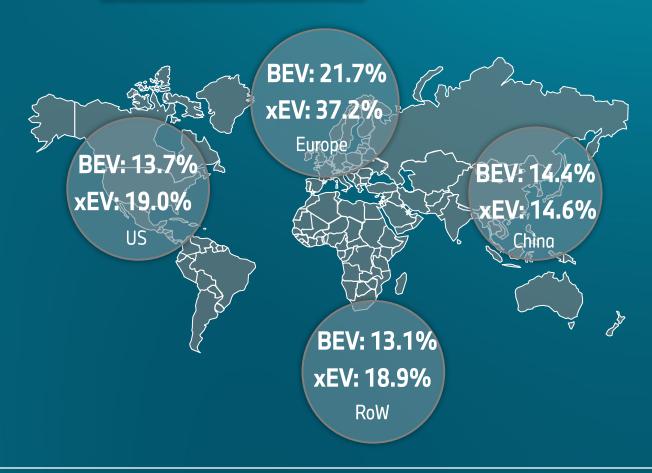
BMW BRAND GROWTH IN ALL REGIONS OUTSIDE CHINA. 16.7% BEV AND 24.2% xEV SHARE GLOBALLY.





BEV / xEV SHARE PER REGION. In % of total YTD Dec. 2024.





SUMMARY KEY MESSAGES REGARDING EXPECTED FINANCIALS IN Q4 2024 AND FULL YEAR 2024.

Segment Automotive	 Volume/mix/price headwind in Q4 2024 vs same period in previous year (incl. sequential mix tailwind).
	 Input cost inflation headwind in Q4 2024 vs same period last year.
	 Capitalized fixed cost headwind in Q4 2024 linked to unwinding inventory to the same level as the start of 2024.
	 Margin improvement sequentially versus Q3 2024 that was impacted by IBS. Margin decline year-on-year versus Q4 2023.
	FY 2024 EBIT margin in the lower half of the full-year adjusted corridor of 6-7%.
	Full year FCF >4bn.
Segment Financial Services	• Financial burden in Q4 2024 from additional provisions in connection with commercial finance business in China and the UK consumer lending landscape.
Segment Other / Eliminations	 On aggregate, no major contribution to Group EBT expected in Q4 2024.
Group	 Peak CAPEX & R&D – absolute and ratio – in 2024. Q4 2024 Group EBT expected to be significantly below last year's level.

CONSUMPTION AND EMISSION DATA.

MINI Aceman SE.

Fuel consumption in kWh/100km WLTP: 14.7

CO₂-emissions in g/km: 0

CO₂-Class: A

BMW iX1 xDrive30.

Fuel consumption in kWh/100km WLTP: 17.1-17.4

CO₂-emissions in g/km: 0

CO₂-Class: A

BMW X3 20 xDrive.

Fuel consumption in I/100km WLTP: 7.6

CO₂-emissions in g/km: 172

CO₂-Class: F

BMW M5 Touring.

Fuel consumption in I/100km WLTP (combined): 2.0

CO₂-emissions in g/km: 45

CO₂-Class combined: B